1. Describe your business or startup idea.

My company __________________________, is developing ____________________________________________________________

(Company Name) (A Defined Offering)

_________________________________________ to help ____________________________________________________________

(A Defined Audience)

_________________________________________ with ____________________________________________________________

(Solve a Problem) (Unique Value Proposition)

For more guidelines, visit FI.co/madlibs

2. Provide Background - Give QUICK answers to the following questions:

WHY are you building this company?

_______________________________________________________________________________________________________

WHAT are you looking for in a Co-Founder?

_______________________________________________________________________________________________________

3. Questions for Private Chat - If you connect with someone on a private chat, here are some important questions to ask:

- What do you think you’re best at? What are you worst at?
- In what areas of the business would you expect yourself to lead for the first 12-18 months?
- Are you able to commit 100% of your time to this endeavor?
- What is a "project" we could use to test this relationship?

For more guidelines: visit bit.ly/34-Questions
Apply to the Founder Institute: FI.co/join/CoFounder