



STARTUP OFFICE HOURS

THIS DOCUMENT WILL HELP YOU MAXIMIZE YOUR FOUNDER INSTITUTE OFFICE HOURS.

1. Describe your business or startup idea.

Example: My company, the Founder Institute, is developing a training and mentoring program to help entrepreneurs launching a new startup create meaningful and enduring technology companies with shared equity that encourages peer support.

My company _____, is developing _____
(Company Name) (A Defined Offering)

_____ to help _____
(A Defined Audience)

_____ with _____
(Solve a Problem) (Secret Sauce)

2. Describe the #1 issue that's blocking you **right now**. Be specific. For example: "I am struggling to acquire my first customer. I advertised on Facebook. 1000 people saw the ads, 5 clicked and 1 person liked our page."

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